

DERBY RETAIL & CENTRES STUDY



Derby City Council

Provision of evidence base to inform strategic and development management policies for the emerging Local Plan

CLIENT	Derby City Council
PROJET	Retail & Centres Study
SECTOR	Regeneration
ADVICE	Strategic Evidence Base Study
DATE	July 2026

'The LSH team brought a combination of technical expertise, market knowledge and practical understanding. They engaged positively with us throughout the process, taking the time to understand our requirements and ensuring that the study provided clear, robust and evidence-based findings. The final study has provided valuable insight, giving the Council a strong evidence base to inform planning policy, investment decisions and the ongoing regeneration of our centres. We would have no hesitation in recommending Lambert Smith Hampton for their expertise, collaborative approach and commitment to delivering a high-quality piece of work.'

Richard Carruthers, Senior Planning Officer at Derby City Council



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**Lambert
Smith
Hampton**



OUR ROLE

- To provide an up-to-date assessment of retail and leisure trends together with a quantitative analysis underpinning the economic floorspace capacity underpinned by card transaction data.
- To assess national retail and leisure trends, considering economic and technological impacts on shopping habits.
- To provide policy related recommendations.
- To carry out health checks for Derby City Centre and all 13 District Centres across the local authority area.

RESULTS

- Provided an up-to-date assessment on the future need for new comparison and convenience goods floorspace.
- Analysis of card transaction data to provide market share insights and an overview of shopping patterns across the study area.
- Identification of key opportunities for growth and transformation for all centres.
- Advice on retail impact threshold, centre network & hierarchy and City and District Centre-related boundaries.