

CHIPPENHAM RIVERSIDE, WILTSHIRE



Comprehensive regeneration of Emery Gate Shopping Centre for mixed-use development

CLIENT Acorn Property Group

PROJECT Chippenham Riverside,
Wiltshire

SECTOR Retail and residential

ADVICE Planning

The redevelopment of Emery Gate will bring about a significant change to the town centre, replacing an existing concrete monolithic structure which currently blights the town centre.



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OUR ROLE

- LSH were appointed to redevelop Emery gate Shopping Centre in the centre of Chippenham, to deliver a retail-led, mixed-use scheme comprising c. 4,000sq. m. of retail, leisure and community floorspace and a new neighbourhood of c. 200 homes.
- The key challenges on the site related to a location within a Conservation Area and Flood Zone 3, as well as proximity to several heritage assets.
- The vision for the redevelopment of the centre was spurred by the impacts of the Covid pandemic, necessitating regeneration.

RESULTS

- Following positive feedback from the public and officers at Wiltshire Council, a full application was submitted in December 2024.
- The proposals will deliver a high-quality town centre scheme that meets the needs of both the current and future community within Chippenham.
- LSH will continue to liaise with and work alongside Wiltshire Council and other key community groups and stakeholders to ensure that permission is granted in a timely manner.