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Today (Tuesday 08 March) is **International Women's Day (IWD)**.

In 2009, a British marketing firm named Aurora Ventures set up a website with the domain name of internationalwomensday.com; whilst their work has successfully raised awareness of the day worldwide, many people believe they have corporatized what has historically been a day of activism for women.

The origins of IWD date back to a Socialist movement led by [Theresa Malkiel](#) in 1908; known as National Women's Day, the protest saw 15,000 women march through New York City demanding shorter working hours, better pay and voting rights.

Inspired by the activism of Malkiel, Clara Zetkin, Kate Duncker and Paula Thiede proposed an international women's day when attending the [International Socialist Women's Conference](#) in 1910. It later became fixed on 08 March following women's rights protests in Germany and Russia (action that was integral to the Russian Revolution).

The UN officially recognized IWD in 1975 as **a day for Women's rights and World peace**. The theme set by the UN this year is **Gender equality today for a sustainable tomorrow**.

You can find out more via their [website](#).

Introduction to Real Estate Balance (REB)



[Click here](#) to join us at 2pm this afternoon for a webinar with Sue Brown of Real Estate Balance as she delivers an introduction to REB, its membership benefits, mentoring opportunities and upcoming events that they will be hosting.

Tuesday 08 March @ 2pm
Sue Brown - Real Estate Balance

Meeting ID: 928 6770 6509
Passcode: 0q@eFW93

LSH Talks International Women's Day...

[Click here](#) to listen to our latest LSH Talks Podcast with

Sophie Wisdom, Elise Evans, Carla Watson and Em as they;

- Break the bias on what it means to be a working parent;
- Discuss the Gender Pay Gap and the need to inspire more women into the Industry; and
- Share advice for women starting out in their careers in property.



Have your say!

Our **LSH Together** committee has some great ideas that we feel will help us to move the dial on Gender Balance within our industry but we want to know what you think, and to hear your suggestions.

If you would like get involved, please contact [Carla Watson](#) or [Kirsty Wilkojc](#) direct for a chat.

Get in touch

LSH Together

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